

for managing automatic storage of contents in said contents storage means based on the automatic storage flag appended to said service information.

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## Abstract

Providing a broadcast system wherein storage of contents on the receiving side and use restriction on the stored contents, etc. can be performed per service provided by contents providers.

In a storage-based digital broadcast system wherein contents

10 transmitted from a sending side are stored on a receiving side

then reproduced, the sending side transmits service structure information for describing relational structure between

services provided by contents providers and reference information for associating the contents with the service

15 structure information in advance, and the receiving side receives

and stores service structure information and reference information and uses the received service structure

information and reference information to manage storage of contents. It is possible to control contents per service based

20 on service structure information and information that can be reorganized from reference information.

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